

Sustainable Shoreline Areas Study

Public Open House #3

Agenda: Civic Centre, Council Chambers, Chatham

1. Public Open House (9:00 – 10:00 am)
2. Presentation (10:00 – 10:30 am) – Mr. Tom Storey
3. Questions & Answers (10:30 am – 12:00 pm) – Moderator: Mrs. Diana Santo
4. Concluding Remarks – Ms. Marsha Coyne



Sustainable Shoreline Areas Study

Public Open House #3

Agenda: Glad Tidings Community Church, Blenheim

1. Public Open House (2:00 – 3:00 pm)
2. Presentation (3:00 – 3:30 pm) – Mr. Tom Storey
3. Questions and Answers (3:30 – 5:00 pm) – Moderator: Mrs. Diana Santo
4. Concluding Remarks – Ms. Marsha Coyne





Sustainable Shoreline Areas Study

Public Open House #3

January 8, 2011

*Civic Centre, Council Chambers, Chatham, and
Glad Tidings Community Church, Blenheim*



Presentation Outline

1. Introduction
2. Preliminary Study Area
3. Sustainability as a Basis for Planning
4. Study Process/Timeframe
5. Sustainable Shorelines Secondary Plan Recommendations
6. Community Sustainability Plan Recommendations
7. Next Steps



Introduction

The purpose of the Sustainable Shoreline Study is to:

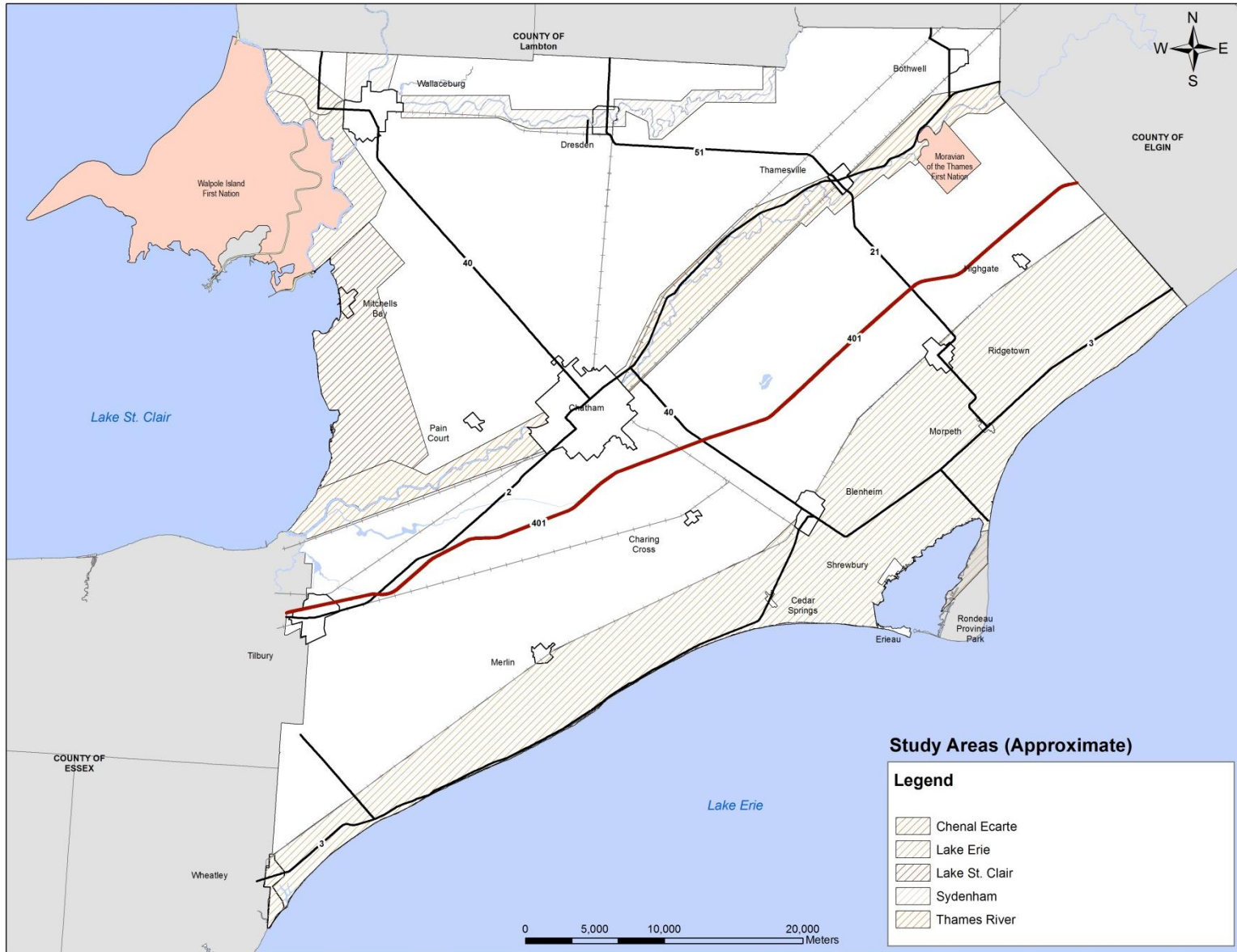
- Develop detailed planning direction for lands within proximity to the lakes and rivers;
- Take a balanced approach to planning, in which economic growth can occur without compromising the natural and cultural heritage resources; and
- Improve the quality of life and natural environment, while advancing economic development objectives and using resources wisely.

The study recognizes that the overall health of the Municipality is dependent on the long-term health of the shoreline areas.

Funding for this study is provided by the Municipality and its funding partners:

- The Federation of Canadian Municipalities (FCM), through their Green Municipal Fund (GMF)
- The Community Futures Development Corporation of Chatham-Kent
- The Government of Canada through Canada's Economic Action Plan
- With the Support of the Federal Economic Development Agency of Southern Ontario

Preliminary Study Area



Sustainability as the Basis for Planning

The Plan consists of two documents:

- **Community Sustainability Plan**
 - Non-statutory document (endorsed by Council)
 - Outlines the vision, goals and objectives
 - Outlines specific sustainable actions and sets the stage for developing partnerships between the Municipality, agencies and the private sector to implement the Plan
- **Secondary Plan**
 - Statutory document (amendment to the Official Plan)
 - Implements the Community Sustainability Plan vision and actions through policy
 - Guides decision making through more detailed policies

Study Process/Timeline



Sustainable Shorelines Secondary Plan

Growth Management and Community Structure Strategy

Summary of Recommendations:

- **Comprehensive Review of the Official Plan** – Review opportunities to accommodate new residential and resort/recreational development.
- **More Detailed Study** – Complete a more detailed study of Erieau and Wallaceburg, and potentially other settlements.
- **Community Specific Policies** – Provides more detailed community specific policies to encourage:
 - access to the shorelines/water;
 - development of vacant waterfront lands;
 - improved pedestrian connections between downtown areas and the waterfront; and
 - improvements to existing marina, park and boat docking facilities.

Sustainable Shorelines Secondary Plan

Natural Heritage System Strategy

Summary of Recommendations:

- **Clarify Environmental Study Requirements** – When preparing development applications, the policies provide greater certainty on the environmental study requirements. Policies encourage land stewardship, particularly in areas that provide significant ecological interest, and a high concentration of natural heritage features.
- **Shoreline Landowners Guide** – Support the preparation of a Shoreline Landowners Guide that identifies best practices for shoreline management and land stewardship, and to assist property owners in understanding the various regulations and requirements of the multiple agencies with jurisdiction within the shoreline areas.

Sustainable Shorelines Secondary Plan

Agricultural Area Strategy

Summary of Recommendations:

- **Agri-tourism** – Policies to promote agri-tourism and resource-based tourism uses as secondary agricultural uses, such as:
 - wineries
 - orchard/farm tours
 - pick-your-own fruit and vegetable farms
 - birding activities
 - staging areas at trail heads
 - recreational equipment sales/rentals
 - restaurants
 - retail stores
 - produce stands

Sustainable Shorelines Secondary Plan

Tourism and Recreation Strategy

Summary of Recommendations:

- **Urban Tourism Nodes** – Direct major tourism and recreation related development to Primary Urban Centres, Secondary Urban Centres and Hamlets (lifestyle/resort developments).
- **Secondary Tourism Nodes** – Establish a framework to develop Secondary Tourism Nodes, which may accommodate: washrooms, parking areas, picnic areas, recreational equipment sales/rentals, guided tours, sightseeing, information booths, refreshment stands, etc.
- **Public Access** – Maintain municipally owned lands adjacent to the waterfront to provide public access (trails, lookouts, beach areas).

Sustainable Shorelines Secondary Plan

Tourism and Recreation Strategy (cont'd)

Summary of Recommendations:

- **Accommodations** – Support provision of overnight accommodations (recreational vehicle/camping, rental cabins/cottages).
- **Scenic Routes** – Designate Scenic Routes as a focus of tourism and recreation development (Trans Canada Trail, Tecumseh Parkway, Talbot Trail).
- **Trails** – Support development of waterfront trails and blue trails (canoeing, kayaking).
- **Heritage** – Support the designation of historic downtown areas as Heritage Conservation Districts.
- **Lookouts** – Promote establishing lookouts and preserving important views.

Sustainable Shorelines Secondary Plan

Community Design Strategy

Summary of Recommendations:

- **Design Guidelines** – Development must conform to the Municipality’s Urban Design Guidelines (enhance historic character, improve streetscape).
- **Relationship to Water** – Buildings should face the waterfront and provide for a “waterfront promenade” (storefront displays, access, signage).
- **Sustainable Design** – Encourage Sustainable Neighbourhood Design (LEED ND) and Sustainable Buildings (LEED).
- **Green CIP** – Support a “Green” Community Improvement Plan (provide incentives for heritage building restoration, energy efficiency retrofits, shoreline management, sustainable farming).

Shorelines Community Sustainability Plan

Summary of Actions/Programs

Culture and Heritage

1. Evaluate Built/Cultural Heritage Resources
2. Identify Heritage Conservation Districts

Natural Environment

1. Natural Heritage Management / Enhancement
2. Community Outreach and Marketing
3. Shoreline Landowners Guide
4. Shoreline Management Plan
5. Shoreline Regeneration Trust

Municipal Leadership

1. Sustainability Advisory Committee
2. Establish Partnerships

Community Development and Design

1. Implement Urban Design Guidelines
2. Control Invasive Species
3. Establish Gateways
4. Municipal Signage Strategy
5. Public Use and Acquisition Strategy
6. Community Revitalization
7. Renewable Energy Promotion

Economy and Tourism

1. Tourism Nodes
2. Ferry Service/Mini-Cruises
3. Innovation in Agriculture
4. Municipal Docking Facilities
5. Ontario South Coast Initiative

Next Steps

- » Refine Plans to address public comments.
- » Statutory Meeting for the Secondary Plan before Council (anticipated in March 2011).
- » Further Refine Plans based on comments.
- » Council Adoption of the Secondary Plan and Council endorsement of the Community Sustainability Plan (April 2011).
- » **We welcome and encourage your input!**



Questions and Answers

- Q1: Concern that the Study may affect private property owners' rights.
- Q2: Concern that affected waterfront property owners within the Study Area should be directly consulted.