

**MUNICIPALITY OF CHATHAM-KENT**  
**CHIEF ADMINISTRATIVE OFFICE**  
**ECONOMIC DEVELOPMENT SERVICES**  
**INFORMATION REPORT**

**TO:** Mayor and Members of Council

**FROM:** Jana Green, Entrepreneurship Development Officer

**DATE:** August 11, 2008

**SUBJECT:** Ontario Media Development Corporation

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This report is for the information of Council.

**BACKGROUND**

On Monday, June 9, Michael Patrick made a presentation to Council regarding the potential for future film projects in Chatham-Kent. Council directed administration to contact the Ontario Media Development Corporation to begin the process of recognizing Chatham-Kent as a possible shooting location.

Ontario Media Development Corporation (OMDC) is an agency of the Ontario Ministry of Culture that facilitates economic development opportunities for Ontario's cultural media industries including book publishing, film and television, interactive digital media, magazine publishing, and music industries.

As part of their services, the agency hosts a password protected database of potential film locations accessible by film producers and location scouts.

**COMMENTS**

Over the past three years, the Entrepreneurship Development Officer from Economic Development Services has been in regular contact with the OMDC offices. OMDC representatives had previously indicated that the municipality would be responsible to help cover the costs for the OMDC sanctioned photographer in order to participate in the site database.

As a result of the media coverage and the Municipality's interest in the film industry as demonstrated by Council's June 9<sup>th</sup> direction, OMDC agreed to provide a photographer to Chatham-Kent at no cost to the Municipality.

During the week of August 3, 2008, the Entrepreneurship Development Officer worked with a photographer contracted by the OMDC. They visited various locations across Chatham-Kent and met community stakeholders. The OMDC had originally offered to photograph 10 to 12 locations but ultimately 25 locations were photographed.

The photographic panoramas are now being compiled and the photographs are expected to be posted on the OMDC website within the next 2 months.

### **CONSULTATION**

Various community stakeholders were contacted to secure locations unique to Chatham-Kent.

### **FINANCIAL IMPLICATIONS**

There are no financial implications resulting from the recommendations.

Prepared by:

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