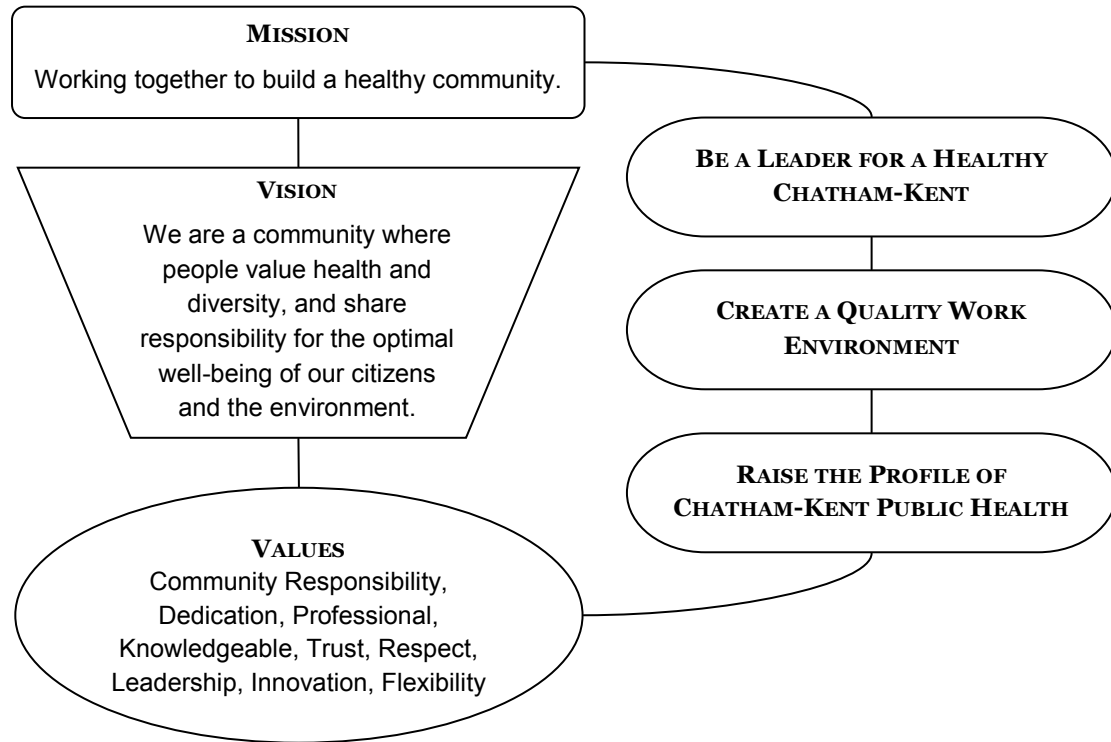


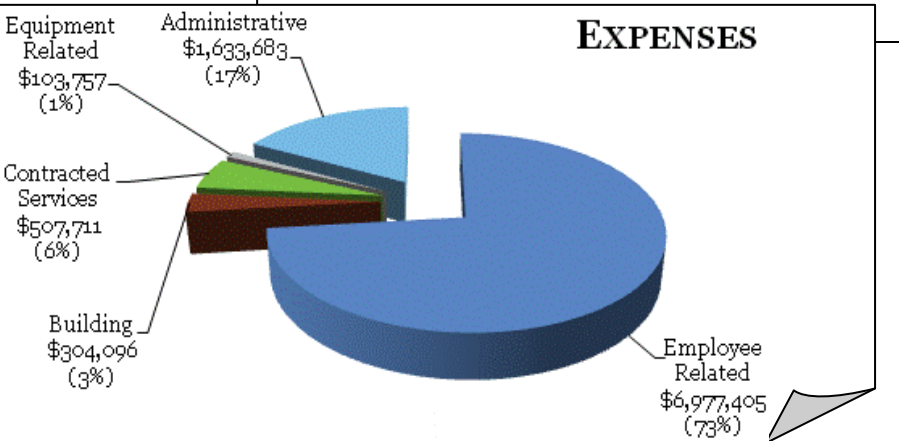
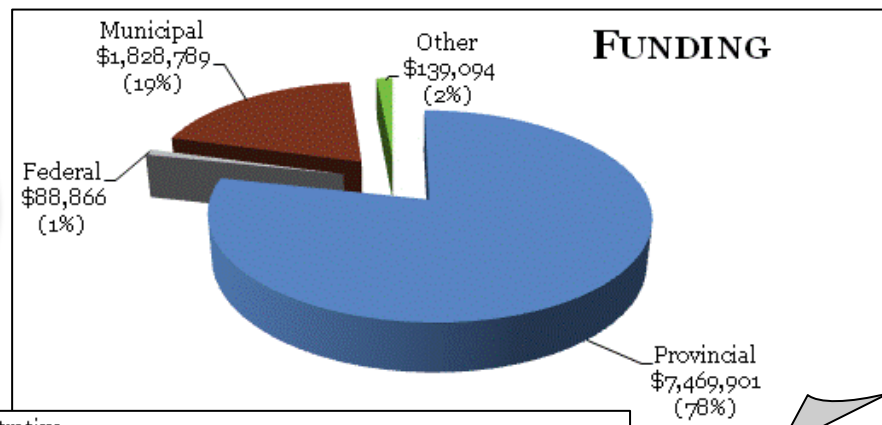
In 2008, the staff at Chatham-Kent Public Health ventured upon their first strategic planning initiative.

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After reviving the mission statement and developing a new vision and set of core values ... strategic directions for the next 3 years were put into place!



2009 FINANCIAL OVERVIEW



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435 Grand Ave W
Chatham, ON
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Phone: (519) 352-7270
Fax: (519) 352-2166

CLINIC SERVICES
177 King St E
Chatham, ON
N7M 3N1
Phone: (519) 355-1071
Fax: (519) 355-0848

OUR NEW WEBSITE IS COMING SOON ... STAY TUNED!
<http://www.chatham-kent.ca>

2009 Board of Health

- Brian King
- Tom McGregor
- Larry Robbins
- Marjorie Crew
- Ron Carnahan
- Ellen Craeymeersch



2009 Management Team

- **Dr. David Colby**
Acting Medical Officer of Health
- **Lucy Brown**
General Manager, Health & Family Services
- **April Rietdyk**
Director, Public Health
- **Kelly Farrugia**
Program Manager, Clinic Services
- **Rosemarie Arndt**
Program Manager, Environmental Health
- **Cathy Bennett**
Program Manager, Community Health Promotion (Adult)
- **Jane Reiha**
Program Manager, Community Health Promotion (Child & Youth)
- **Paula Morrison** (WELCOME!)
Program Manager, Infant Health Services
- **Laura Zettler** (WELCOME!)
Epidemiologist
- **Heather Bakker**
Administrative Assistant
- **Margaret Keech**
Executive Assistant

Greetings from Dr. Colby, Acting Medical Officer of Health



2009 proved to be an exciting year for the Chatham-Kent Public Health Unit. As the Acting Medical Officer of Health, I have been inspired by the dedication our staff have shown in a year of such transition and challenge.

For the last few years, the Chatham-Kent Public Health Unit has made emergency and pandemic planning a priority and these actions proved their worth when pandemic H1N1 influenza reached our borders last spring. From surveillance and investigation, to communication, to immunizing nearly a third of our population – it took an organization-wide effort to manage this pandemic and our staff faced this challenge head-on. Despite the increased services associated with the pandemic, most Health Unit programs continued to run with minimal service interruptions.

I look forward to another rewarding year proudly serving as Acting Medical Officer of Health here in my home town. The past year has proved once again that the Chatham-Kent Public Health Unit is a professional team, committed to mobilizing quickly to address any health issues that burden our community. The Health Unit will continue to stay on top of new and re-emerging infectious diseases, while working to improve the preventative health behaviours that lead to reduced rates of chronic disease, especially our cardiovascular mortality. Health protection and promotion is our business – we will keep up the good work!

Yours in health,

W. David Colby, MSc, MD, FRCP(C)
Acting Medical Officer of Health

A Message from Our Chair, Councilor Brian King



On behalf of the Chatham-Kent Board of Health, I wish to thank and congratulate our employees on another year of dedicated service to the citizens of Chatham-Kent. With the new Ontario Public Health Standards (OPHS) coming into effect in 2009, staff worked diligently to re-align programs and services in order to best meet the needs of our community. The new standards highlight the fundamental work of public health, that being, to address the social determinants of health and reduce health inequities. In line with these standards, health unit staff continue to collaborate with community partners in order to find and serve the priority populations who need us most.

“This year it's a different flu season” ... is the tagline that will be remembered for years to come. Pandemic H1N1 brought out the best in our staff and our community. Thanks to our staff, residents and community agencies remained well-informed and had access to the best possible information and services to protect their families and clients. The community should also be commended for the cooperation and patience they demonstrated during this very chaotic time.

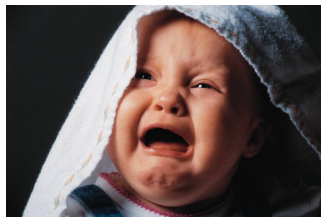
It often isn't until public health is put under the spotlight that the need for our services is truly recognized. Public health programming touches every aspect of life and truly enables Chatham-Kent residents to strive for their maximum health potential. I would like to extend my sincerest thanks to the Ministry of Health and Long-Term Care, the Ministry of Health Promotion, the Ministry of Children and Youth Services, our many community partners, the Board of Health members, Chatham-Kent Council and our Acting Medical Officer of Health, Dr Colby, for their ongoing support.

Brian King
Chair, Board of Health

Infant Health Services

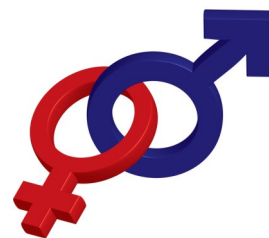
Protecting our Most Vulnerable

In 2009, Chatham-Kent Public Health, in partnership with Chatham-Kent Health Alliance (CKHA), was successful in securing grant funding through the Ontario Neurotrauma Foundation to implement and evaluate a Shaken Baby Syndrome (SBS) prevention program. The Infant Health team and CKHA staff received training on and delivered a new evidence-based SBS prevention program called *The Period of PURPLE Crying*®. This educational program was offered to families during the postpartum period, aiming to prevent SBS by helping parents and caregivers understand the characteristics of normal infant crying and how to cope with a crying baby. Also, planning began for a larger campaign to increase public awareness of SBS and knowledge of early infant crying patterns.



Clinic Services

Sexual Health Promotion ... in Your Face!



The Sexual Health Promotion team within Clinic Services collaborated with both municipal and private businesses to permanently install 275 acrylic wall poster holders, at eye level, on the inside of their public washroom doors. The objective of this strategy was to raise awareness on various health topics and health messages would be rotated every 8 weeks. During 2009, the Sexual Health Promotion team brought awareness to their "Get Tested" campaign, encouraging people to come to the sexual health clinics to get tested for sexually transmitted infections. These poster holders will be used by all health unit programs to display various health promotion messages.

Each year many special events and festivals are held throughout the Municipality, attracting large crowds of people and serving up lots of delicious FOOD! In 2009, Chatham-Kent Public Health committed to inspecting every food vendor at every special event in the Municipality. Public Health Inspectors monitored food-handling and storage techniques, personal hygiene, general sanitation, and facility construction. Compliance requirements were communicated to food vendors who were very receptive to the Health Inspector presence and even welcomed suggestions for improvement. Common, recurring infractions included: improper on-site hand washing facilities and lack of probe thermometers to check temperatures. These infractions prompted a reassessment of special event food vendor educational materials, and the creation of a quick reference guide highlighting key food safety requirements.



Environmental Health

What's Cookin'?


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FAST FACTS ...


- 1081 live births
- 383 babies born at risk for future developmental difficulties
- 715 expectant & new moms attended *Building Healthy Babies*
-  1058 new moms received a 48hr postpartum phone call
- 734 home visits by Public Health Nurses and 2375 by Family Home Visitors
- 406 families received advanced breastfeeding support 

2879 sexual health clinic visits and 845 school visits.


295 confirmed cases of sexually transmitted and blood-borne infections 

5139 vaccine doses administered at school-based clinics

1555 vaccine doses administered at in-house clinics

 62 cold chain inspections

159 student suspensions for inadequate immunization

291 animal incident (rabies) investigations 

7 boil water advisories

155 recreational water inspections

1295 food premises inspections

 27 outbreak investigations

71 confirmed cases of influenza A reported (41 were confirmed pandemic H1N1)

148 inspections of facility infection prevention and control practices

2009 HEALTH UNIT HIGHLIGHT

Working Together and Reaching Out

In spring of 2009, Chatham-Kent Public Health partnered with the Mennonite Central Committee to offer the first Family Health Fair to the local Mennonite Community. Nearly 200 adults and children showed up for the event to learn about the services and supports available to them, many of which were unknown to this community. The Health Fair provided dental screening, an immunization clinic, an overview of Best Start programs, as well as educational displays on breastfeeding, nutrition, smoking and much more. This event was very well-received and a wonderful example of how partners can work together to deliver the best possible services to our hard to reach populations.



PROGRAM SPOTLIGHT 2009

**Community Health Promotion (Child & Youth)
Making Health Promotion the Main Attraction**

The Child and Youth Health Promotion team, in partnership with Best Start, sponsored the *Learn, Share, Grow* Health Fair in fall of 2009. This fair focused on providing health promotion information to parents of children 0-6 years, as well as community daycare providers. There were about 20 interactive booths at the fair and several community partners were involved, including CK Recreation and Police Services. 'Max and Ruby,' characters from a popular Treehouse television program, provided entertainment for the children and promoted the importance of physical activity and good oral hygiene. Over 800 people were in attendance at the event and the day proved to be a huge success.




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**Community Health Promotion (Adult)
Creating Supportive Environments through Policy Change**




With *smoke-free outdoor spaces and tobacco-free sports* being identified as a priority, communities across Ontario, including Chatham-Kent, have been working diligently on these initiatives. In late spring of 2009 the Board of Health requested Chatham-Kent Municipal Council to amend Chatham-Kent's Smoke-Free Public Places and Workplaces By-Law to include smoke-free outdoor spaces (parks, playgrounds, recreation fields or facilities, and arena entrances/exits). By late fall, Council approved amendments to the municipal smoking by-law to restrict smoking or lit tobacco around all municipal building entrances (9m setback), bus shelters (4m setback), and playground equipment (9m setback). This accomplishment was made possible thanks to the dedicated staff within the Smoke-Free Ontario program and their working partners across various municipal departments and community organizations.

2386 elementary school children received oral health screening 

421 children & youth referred to CINOT (maximum eligibility age ↑ from 14 to 17!!)


149 health promotion events in schools

 226 preschoolers screened for nutritional risk (NutriSTEP)


3309 students received education on healthy sexuality and self-esteem

700 Gr. 5 students received passes to get *in motion*

129 prenatal and parenting educational sessions provided

Over 28,000 H1N1 and nearly 5000 seasonal influenza immunizations administered 

36 workplace wellness initiatives

649 tobacco compliance checks under the Smoke-Free Ontario Act 

Cost of a Nutritious Food Basket was \$157.74

Over 5000 resources distributed on chronic disease and injury prevention